



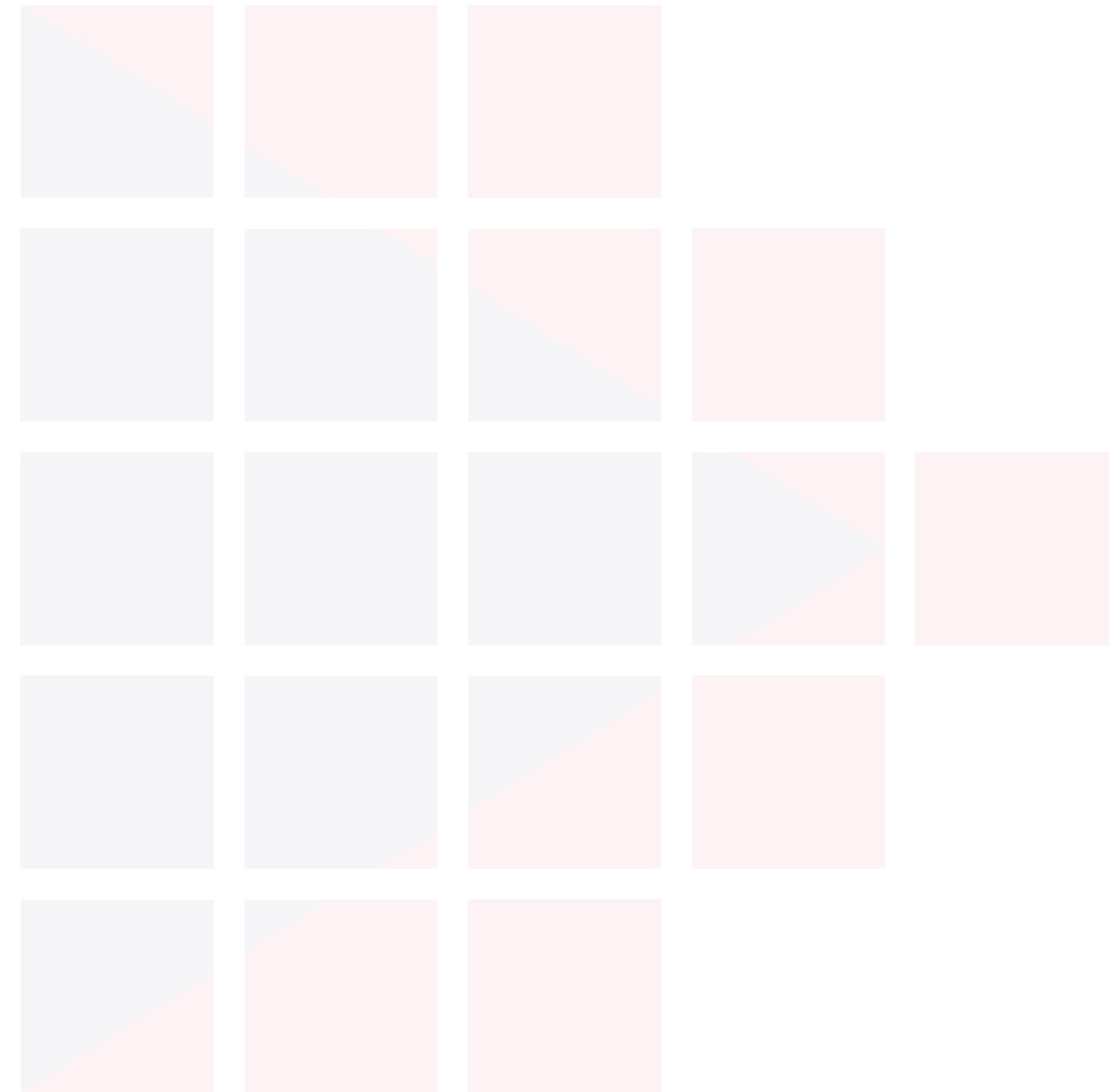
Corporate Governance Association of Türkiye (TKYD) Introduction Presentation

“Well-Managed Institutions, Strong Economy”

2025

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WHY CORPORATE GOVERNANCE?



Companies that implement corporate governance achieve higher market value.

It increases investor confidence and supports sustainable growth.

TKYD guides and leads this transformation.

ABOUT TKYD

- The leading NGO in corporate governance in Türkiye
- 161 Institutional, 480 Individual Members
- 20+ Years of Experience
- ecoDa, ICGN member and UN Global Compact signatory



ICGN

International Corporate Governance Network
Influencing • Connecting • Informing



United Nations
Global Compact

OUR INFLUENCE – TKYD IN NUMBERS

- **37** Guidebooks, **15** Research Reports
- **100+** Anatolian Seminars in **50+** cities
- Access to **7.000+** main shareholders
- **16** International Corporate Governance Summits
- **14** Corporate Governance Awards Ceremony
- **150+** Board Membership Development Program Alumni
- **50+** different educational programs
- **52** issues of Corporate Governance Magazine

MILESTONES

2003	2005	2006	2008	2009	2011
Establishment	First International Project (UNDP)	First Anatolian Seminar	I. International Corporate Governance Summit	Corporate Governance Awards Ceremony Launch of the Governance Guide for Football Clubs Launch of the Governance Guide for Family Companies	Launch of the Corporate Governance Handbook for Economic Journalism
2014	2016	2021	2022	2024	2025
Governance Guide for Non-Governmental Organizations	Launch of the Board Series	Launch of the Board Membership Development Program	Founding of TKYD International Corporate Governance Institute	Launch of the ESG Certification Program	Corporate Governance Self-Assessment Tool ecoDa Membership Founding of Central Asia Corporate Governance Network

ACTIVITIES



International Corporate Governance Summit: Since 2008, the International Corporate Governance Summit has brought together business professionals, representatives from public and regulatory bodies, company board chairmen and members, academics, family business representatives, company shareholders, and members of the press and media.

Corporate Governance Awards: The "Corporate Governance Awards," presented annually by TKYD, aim to raise awareness of corporate governance and promote best practices.

The awards are given based on the Corporate Governance Rating Scores received by companies listed on the Borsa Istanbul Corporate Governance Index during the year.

ACTIVITIES



Anatolian Seminars: Approximately 7,000 main shareholders were reached through over 100 seminars in more than 50 provinces across Anatolia.

The seminar program includes seminars hosted by Chambers of Industry and open to private sector representatives, university talks, local media meetings, and corporate governance seminars for an active civil society.

Working Groups: They plan their work on corporate governance issues in line with global and Turkish agendas, and address these issues through guidance publications, reports, feedback to regulatory bodies, webinars, and agenda meetings for the benefit of the public.

ACTIVITIES

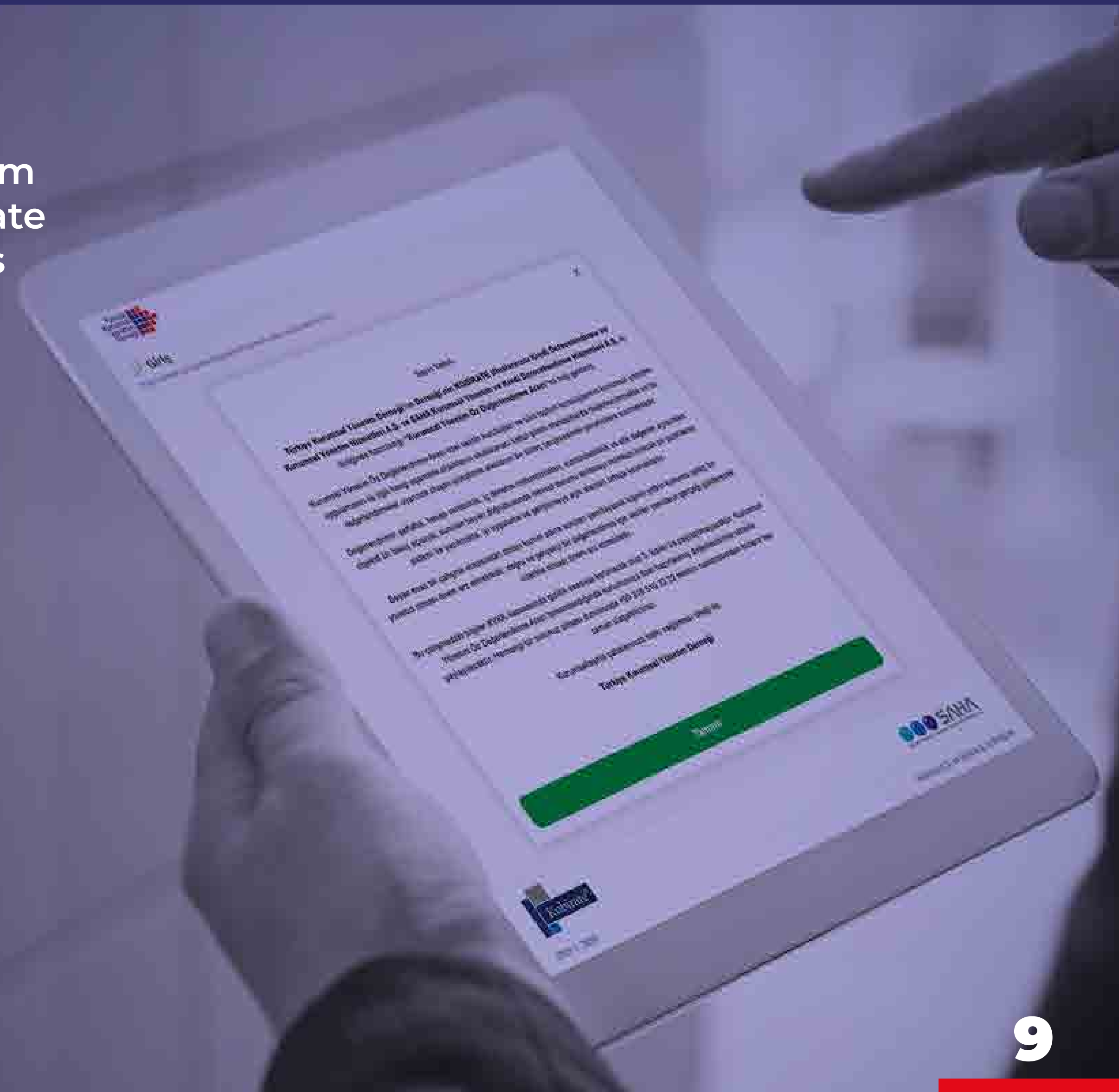
Self-Assessment Tools:

The Corporate Governance Self-Assessment Tool is a system that evaluates the corporate governance practices of private sector organizations and non-governmental organizations according to internationally accepted standards.

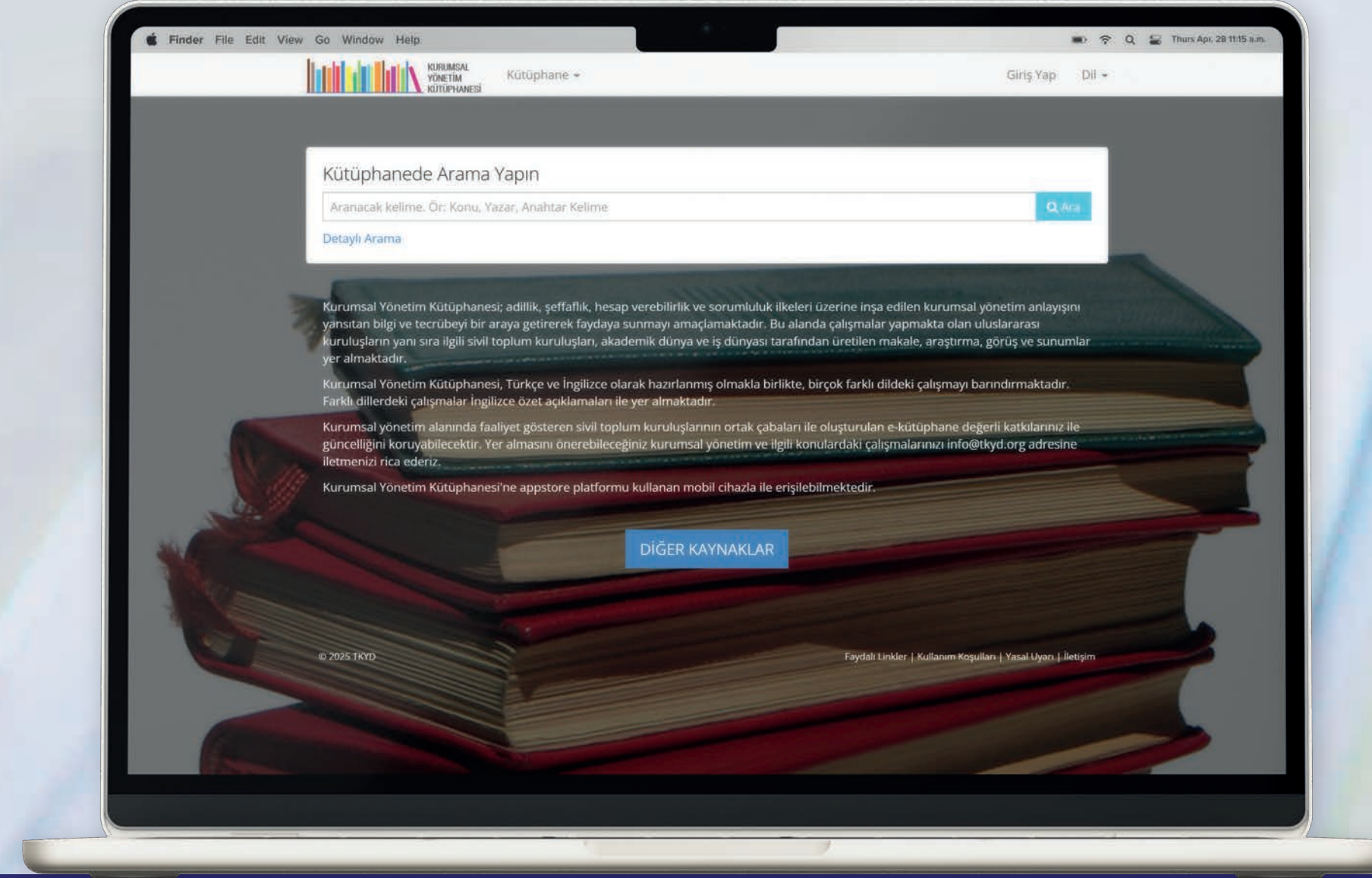
Key benefits:

- Objective measurement of the current situation
- Clear identification of development areas
- Specific recommendations for companies
- Opportunity for sector-wide comparison

Scan the QR code below to participate for free.



ACTIVITIES



Corporate Governance Library



TKYD has launched a digital library that brings together academic studies on corporate governance with information generated by the business world. You can access the TKYD Corporate Governance Library, which is open to contributions and collaborations through agreements with international organizations and civil society organizations in seven different countries, by scanning the QR code.

ACTIVITIES

TKYD Guide Publications



TKYD Publications brings international articles, research, and reports of significant relevance to the business world to our country. Scan the QR code to access the corporate governance guide publications.

ACTIVITIES



Member Meetings: TKYD members have the opportunity to meet at member meetings. Member meetings, enriched with guest speakers on current corporate governance topics, offer TKYD members a networking opportunity.

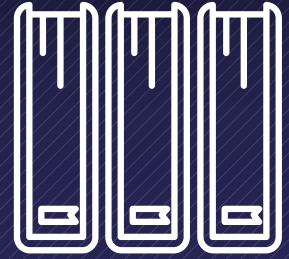
Access to Insider Information Seminar: As the Corporate Governance Association of Turkey, we organize the "Access to Insider Information" Seminar for existing departments of publicly held companies that access insider information. The seminar is offered free of charge to TKYD members. The seminar aims to ensure that participants are informed about laws and regulations, prevent potential sanctions arising from legal non-compliance, emphasize the importance of ethical principles, and encourage adherence to professional standards of conduct.

TKYD INSTITUTE



In response to the increasing local and regional demand for training, TKYD established the International Corporate Governance Institute in 2022.

The TKYD Institute aims to promote the exchange of knowledge and experience in corporate governance and related fields and to support the development of best practices through national and international collaborations.



KNOWLEDGE

The new corporate identity, which professionally and systematically blends twenty years of knowledge and experience from the Corporate Governance Association of Türkiye.



SPECIAL CONTENT

Specially designed programs that meet the needs and demands of all stakeholders.



INSTRUCTOR TEAM

Professional instructors with expertise in their fields, well-known in the business world, and management experience.



EXPERIENCE

Our perspective is based on sharing knowledge and experience, and we offer practical programs.



TIMELINESS

Having a good command of the national and international agenda on corporate governance, closely following local and international legislation, and easy access to resources.

As TKYD International Governance Institute, we offer **50+** different training programs in **11 different** categories.

**Corporate Governance
and Rating**

**Board of Directors
and Committees**

**Risk and Crisis
Management**

**(Internal/External)
Compliance and Audit**

**ESG (Stakeholder
Engagement)**

**Performance
Management and
Delegation of Authority**

**Public Companies
(CMB) and Legislation**

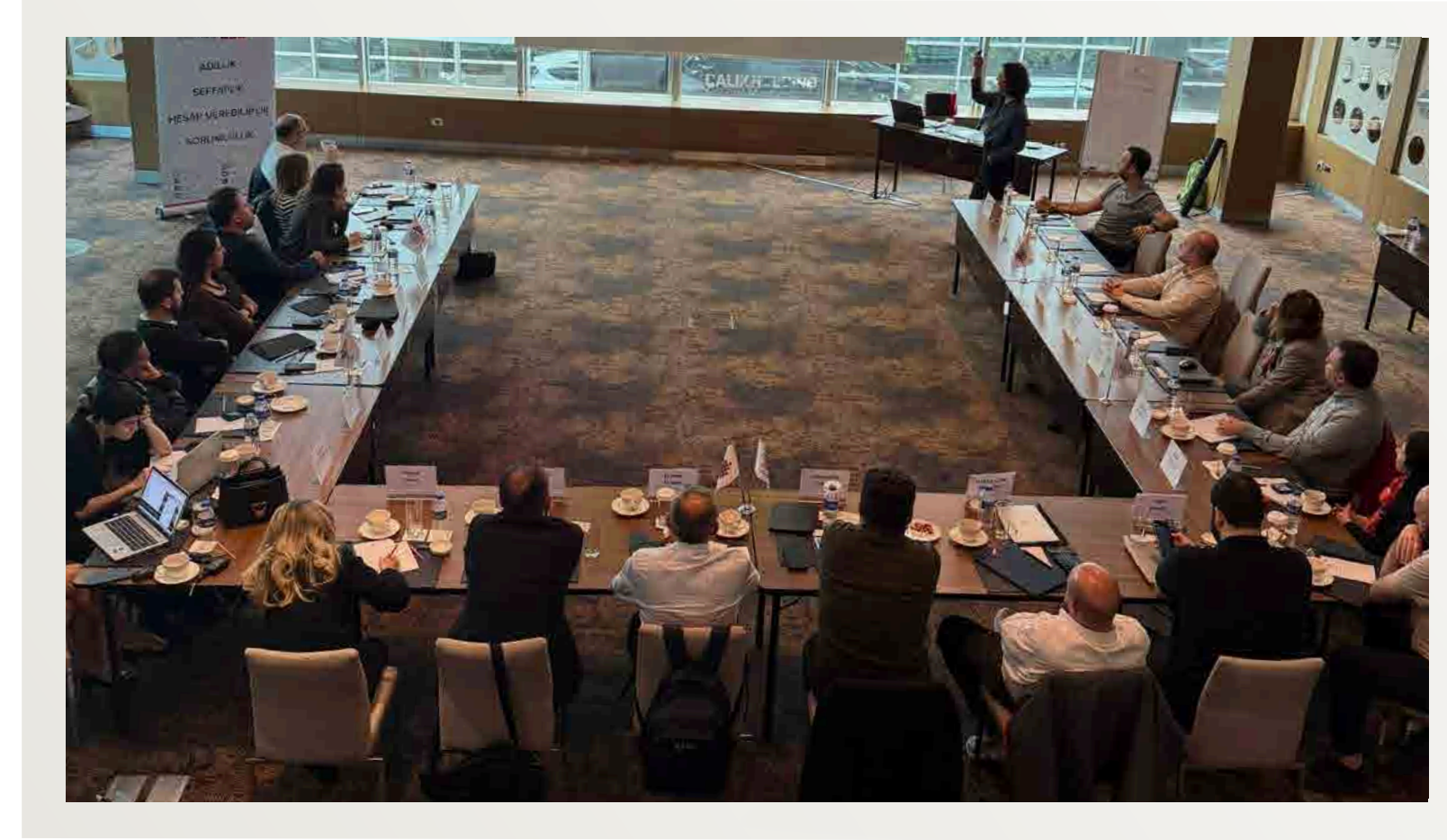
**Board of Directors -
Executive Board**

**Vision, Mission, Values
and Company Culture
in Institutions**

**Corporate Governance
Practices in Family
Businesses**

**Intitutionalization and
Corporate
Sustainability**

TKYD INSTITUTE



The Board Member Development Program, prepared in collaboration with the TKYD Institute and Galatasaray University's Corporate Governance, Audit, and Compliance Studies Application and Research Center (KUYDEM), consists of four parts: training, case studies, experience-sharing webinars, mentor-mentee meetings, and board meeting simulations. At the end of the nine-week program, participants receive a certificate of participation from Galatasaray University's KUYDEM.

The program, which has been running since 2021, has produced over 150 graduates, and speakers and executives maintain constant communication through Alumni meetings and a closed LinkedIn group.

The TKYD Institute, in collaboration with the International Finance Corporation (IFC) and Boğaziçi University's Lifelong Learning Center, launched the ESG Certificate Program for organizations that see ESG as the primary driver of long-term growth. The program emphasizes the contributions of ESG to business models, implementation methods, and ESG management. It provides professionals with the knowledge and skills necessary to integrate sustainability goals.

INTERNATIONAL PARTNERSHIPS

CIPE - Center for International Private Enterprise

- Collaborations since 2005
- 4 project agreements
- Regional projects

IFC - International Finance Corporation

IIRC - International Integrated Reporting Council

GRI - Global Reporting Initiative

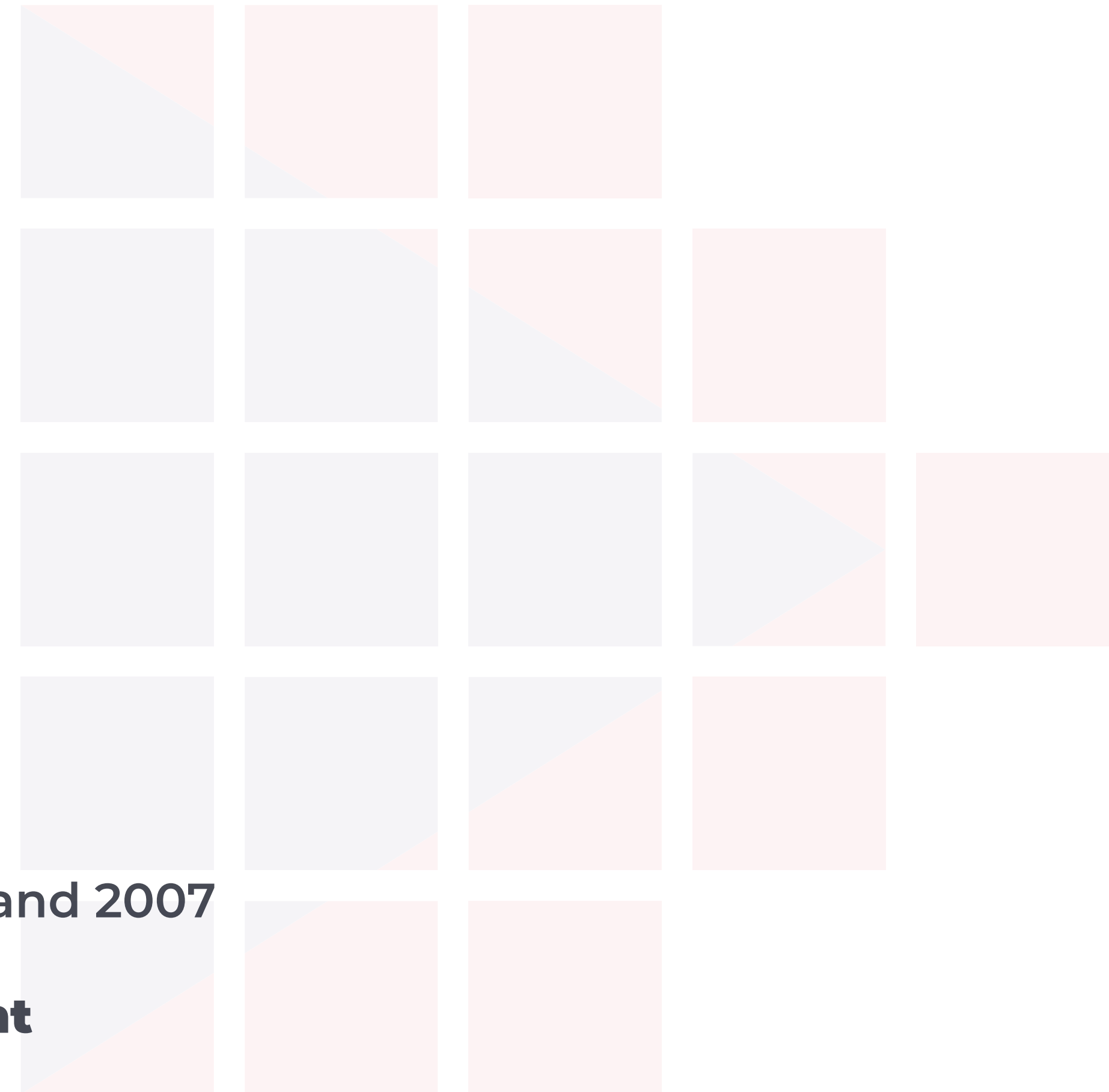
- Organizational partnerships in Turkey
- Introducing international reporting standards in Turkey
- Increasing the number of reporting companies

UNDP - United Nations Development Programme

- "Private Sector and Development" project between 2005 and 2007

EBRD - European Bank for Reconstruction and Development

Central Asia Corporate Governance Network



OUR VISION

- To provide meaningful and sustainable benefits tailored to each member's needs.
- To take an active role in international networks and represent Turkey.
- To bring 22 years of knowledge and experience to regional countries and establish collaboration networks.
- To guide boards of directors and provide tools and training to support best practices.
- To diversify and increase the number of guides, research reports, and products that benefit members.
- To continue to support family businesses continuously through Anadolu Seminars.

MEMBERSHIP & PARTNERSHIP MODELS

TKYD Members have access to;

- Participation in processes carried out with public institutions and regulatory bodies
- Joining the TKYD network
- Participation in common practices and development of suggestions through membership in working groups
- Member panels and agenda meetings where current issues are discussed
- International connections (OECD, IFC, ICGN, EBRD, ecoDa etc.)
- Exclusive access to guides and analysis
- Reputation, knowledge, and visibility
- Visibility on TKYD Platforms and Publications
- Institutional and personal development through training
- Priority participation and special discounts on paid events and training
- Being informed and actively participating in business events and other business organization activities

MEMBERSHIP & PARTNERSHIP MODELS

Partnership Package

The "Partnership Package," designed to increase collaboration with TKYD Corporate Member organizations, will provide ongoing collaboration opportunities throughout the year within the following scope:

- Partnership participation in all TKYD events throughout the year.
- Visibility as a "Partnership" at the International Corporate Governance Summit, inclusion as a "Partnership" in press releases, and invitations to 10 individuals from the partner organization.
- Full-page back cover advertisements in two issues of the TKYD Corporate Governance Magazine.
- Priority participation in and a 30% discount on training programs organized by the TKYD Institute. One free admission to the "ESG Certificate Program" or "Board Membership Development Program."



MEMBERSHIP & PARTNERSHIP MODELS

Content Partner Package

TKYD produces guide publications, research, and digital solutions to raise awareness and support practices regarding corporate governance.

In this context, Content Partners will be able to promote their sectoral activities to a wider audience by participating in publications, research reports, magazines, and digital media provided by the association.





www.tkyd.org / www.tkydenstitu.org / info@tkyd.org

Caddebostan Mahallesi, Bağdat Cad.No:226 K:5 D:20,
34728 Kadıköy / İstanbul / +90 0212 510 33 22 - 21

