

INVITATION



*Sustainable Financial Innovation and Leadership Workshop Series:
Environmental & Social Risk Management:
Present and Future Outlook (Including book launch, "Responsible Investment Banking")*

*Experts discuss effectiveness, sustainability and responsibility in international business,
investment and finance regarding environmental and social risks*





Invitation

The viability of business, including investment and banking business depends to a large extent on non financial context factors stemming from the sphere of megatrends such as climate change, resource scarcity, demographic and social change, rapid urbanization and technological breakthroughs. Environmental, Social and Governance (ESG) factors are reshaping the economic and commercial landscape. The future sustainability definition of many industries, including investment and banking has to be redefined. Soft Law Standards have emerged to cope with risks associated to these trends and are already in the process of converging to form Global Administrative Law. Together with the new megatrends they create a new reality for business, investment and banking. Thought leaders in sustainable financial innovation, impact investment and ESG risk management therefore discuss what the concepts of sustainable finance; Global Administrative Law and value creation mean

to the business and investment and banking industry in fast growing markets like Turkey. Sustainable Financial Innovation and Leadership Workshop Series will start with a key note speech from Boğaziçi University Rector's Office followed by a panel discussion about Sustainable Financial Innovation, Global Administrative Law and Good Environmental and Social Governance. The panel discussion will focus on opportunities and road blocks which support or bar effective application of best international standards and practices. The event will be concluded with the book launch and a cocktail reception. At the event, discussions will focus on core issues regarding the future of investment and banking: How can sustainability standards drive business performance and be embedded in business models and the corporate culture – i.e. the "DNA" – of the investment and finance industry? How should globally applicable, common standards – often referred to as Global Administrative Law – look like?



Invited Speakers are as follows:

- Ms. Karen Wendt:** Founder of Responsible Investment Banking Network,
Editor of scientific literature on responsible investment banking,
positive impact investing and organizational culture for Springer
International Publishing
- Ms. Anne Maria Cronin:** Principal Environmental Advisor
European Bank for Reconstruction and Development
Environment and Sustainability Department
- Dr. Cem Avcı:** Professor of Civil Engineering, Boğaziçi University
Environmental and Social Impact Assessment (ESIA) Expert
- Dr. Vedat Akgiray:** Professor of Finance, Boğaziçi University
Director of Center for Corporate Governance
- Mr. Rai Vogelsberger:** Partner
Impact Assessment/Project Finance Services
Environmental Resources Management (ERM) GmbH
- Dr. Işıl Gültekin :** ESIA-ESDD Practice Leader
ELC Group/Royal Haskoning DHV Consulting and Engineering Inc.
- Mr. Emre Hatem:** Senior Vice President, Garanti Bankası
Project and Acquisition Finance, Sustainability

May 13 2015
BUMED-BEBEK-ISTANBUL

Venue: Mustafa Kemal Atatürk Room
Time: 9:00-18:30

For Academic Inquiries

Prof. Dr. Cem B. Avcı
avci@boun.edu.tr

Registration*

Ms. Duygu Özkorkut
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+90 212 359 47 57

*RSVP: Kindly Respond by May 8th, 2015

Sustainable Financial Innovation and Leadership Workshop Series:

Environmental & Social Risk Management: Present and Future Outlook
and Book Launch at Bogazici University Istanbul

Date: May 13, 2015
Time: 9:00 am
Venue: Boğaziçi University South Campus-BUMED
Mustafa Kemal Atatürk Room

RSVP by May 8th: duygu.ozkorkut@boun.edu.tr or +90 212 359 47 57

Programme	Topic	Speakers
09:00 - 09:30	Welcome and registration	
09:30 - 09:45 09:45 - 10:00	Welcome Speech by the President of Boğaziçi University Expectations and Objectives to the Day	Prof. Barbarosoğlu Ms. Wendt
10:00- 10:30	Role of Environmental and Social Impact Analysis Impact Assessments in Investment Decisions in Turkey	Prof. Avcı
10:30 - 11.15	Most significant Environmental, Social Governance (ESG) obstacles and process challenges in Developing Countries	Moderators
11:15 - 11:30 11:30 - 12:15	Coffee Break SWOT Analysis of Environmental Regulatory and Social Assessment Practices in Turkey	Mr. Vogelsberger, Dr. Gültekin
12:15 - 13:00	EBRD Sustainability Policy and Performance Requirements: Enhancement Tool for Existing Regulatory Assessment and Practices-Future Developments	Anne Maria Cronin
13:00 - 13:15	Q&A Sessions	
13:15 - 14.15	Lunch	
14:15 - 14:45	Development of Turkish Financial Institutions ESG Aspects	Mr. Hatem Garanti Bank
14:45 - 15:45	Future of ESG Globally and in Turkey: Challenges for the Financial Institutions	Group Exercise
15:45 - 16:00	Coffee Break	
16:00 - 17:00	Case Studies Review for Large Investment Projects in Turkey	Mr. Vogelsberger Dr. Gültekin
17:00 - 17:15	Responsible Investment Banking book project	Ms. Wendt
17:15- 18:30	Networking (snacks and beverages)	

Moderators: Anne Maria Cronin (EBRD), Karen Wendt (Founder of Responsible Investment Banking Network), Prof. Dr. Cem Avcı (Boğaziçi University), Prof. Dr. Vedat Akgiray (Boğaziçi University) Raimund Vogelsberger (ERM), Dr. Işıl Gültekin (ELC)

Event Partners



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Catalyst for this event and integrated into this event is the book launch of a new anthology about "Responsible Investment Banking", collected by Karen Wendt (Founder, Responsible Investment Banking).

Please find further information on www.responsible-investmentbanking.com

Karen Wendt (Ed.), Responsible Investment Banking. Risk Management Frameworks, Softlaw Standards and Sustainable Financial Innovation., Springer-International 2015

This book provides evidence on the relevance of environmental and social factors in decision making, discusses the Gold Standard Frameworks for integrating extra-financial risks into the value chain management procedures of investment banks together with a lot of examples for practical application. It paves the way from robust impact and risk management to positive impact creation and a new investment culture. As well, challenges for the implementation and ways to overcome them are broadly discussed. The book is rooted in the fact that banks which fail to professionally integrate the management of extra-financial risk into their whole lending and investment products chain may well move down the food chain and potentially lose positions on advisory man-dates, lead arranger and underwriting mandates and finally client deposits – and trust.

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Boğaziçi University Lifelong Learning Center
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Boğaziçi University
Lifelong Learning Center

Bogazici University was formally established in 1971, but it has the long history of Robert College, which was the first American College established outside the boundaries of the United States in 1863. With the transfer of the site to the Turkish government, Boğaziçi University became the direct heir to not only the excellent facilities of Robert College, but also to its distinguished academic tradition. The university has four faculties (Arts and Sciences, Engineering, Economics and Administrative Sciences, and Education), six institutes (offering graduate programs), the School of Foreign Languages, and the School of Applied Sciences. Boğaziçi University Lifelong Learning Center is the unit responsible for developing, coordinating and implementing the lifelong learning programs apart from the undergraduate and postgraduate

degree programs of the university. The Center offers courses, seminars and training programs in a variety of subjects both for individuals and employees of public and private sector.

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Responsible Investment Banking
<http://responsible-investmentbanking.com>



Responsible Investment Banking Network has been founded by Ms. Karen Wendt. Responsible

investment banking and impact investing fundamentally changes the way of thinking in the investment industry and culture. The concepts go way beyond the classical triangle of return, risk and liquidity and intend to provide investment solutions for social goods answering pressing global problems.

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'Royal HaskoningDHV Turkey locally operates under the name of ELC Group Inc. Founded in 1992, with headquarters in Istanbul, we are renowned for our environmental and geotechnical expertise. Over the years, our company grew into a leading specialized environmental and geotechnical consulting company with clientele that includes oil and gas, construction, real estate development, energy, and finance companies both in Turkey as well as in the wider region.'

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Boğaziçi University Center for Corporate Governance
www.ccg.boun.edu.tr



Center for Corporate Governance (CCG) has been established by Boğaziçi University in order to contribute to the research that augments the legal / regulatory content of corporate governance models with more economic / financial content., One of the aims of the Center will be to emphasize designing "economic models" of corporate governance, that go beyond mere fiduciary rules and that try to link "rational" applications of good governance leading to increased economic value for corporations in the long-run