

Call for Papers

17th Workshop on Corporate Governance and Investment

Istanbul

September 30 – October 1, 2016

[Koc University](#), [Sabanci University - CGFT](#), [Corporate Governance Association of Turkey](#)

The 17th *Workshop on Corporate Governance and Investment* will take place at the Campus of Sabanci University, on Friday September 30 and Saturday October 1, 2016.

The workshop is an initiative of a group of researchers to meet regularly in a workshop format, where participants from different countries present papers in an advanced stage. The first meeting of the group took place with seven participants in Cambridge (CBR Judge Business School - Cambridge University) in 1998 and was initiated by Prof. Dennis Mueller (University of Vienna). The workshop in Istanbul will have been the 17th since this first meeting.

Other meetings of the group have taken place in Aarhus (Aarhus University 1999), Berlin (DIW 2000), Cambridge (CBR-Judge, Cambridge University 2001), Vienna (University of Vienna 2001), Palma de Mallorca (University of the Balearic Islands 2005), Jönköping (JIBS - Jönköping International Business School 2006), Cambridge (CBR-Judge Business School - Cambridge University 2007), Istanbul (Sabanci University 2008), Copenhagen (CBS 2009), Barcelona (Universitat Autònoma de Barcelona 2010), Leipzig (HHL 2011), Cardiff (Cardiff Business School 2012), United Arab Emirates (American University - Sharjah School of Business Administration 2013), Oslo (Norwegian Business School 2014), and Manchester (Alliance Manchester Business School 2015).

The theme of the workshop is Corporate Governance and Investment in a broad sense. We will do our best to accommodate all types of good quality papers on corporate governance and investment.

One objective of the organizers to host this workshop is the lively interaction of locally based researchers with the group to initiate joint research projects.

Submission and paper selection:

We plan to have approximately 12 papers for presentation. Each paper will be assigned a discussant, and there will be time for questions and comments from the audience. There are no parallel sessions. Submission of papers in all areas of corporate governance and investment is welcome.

Extended paper abstracts (up to 500 words) or full papers must be submitted by June 30, 2016. The authors of the accepted papers will be notified by August 1, 2016. Authors of accepted papers are expected to act as

discussants. Please submit via email to burcin.yurtoglu@whu.edu, stating “Submission for 17th Workshop on Corporate Governance and Investment” in the subject line of your email. There is no submission fee.

Logistics:

The organizers will cover the cost of up to two nights of local hotel accommodation for the presenters and meals. The presenters will have to cover their own travelling costs. Participation at the workshop for non-presenters is free, but places will be limited.

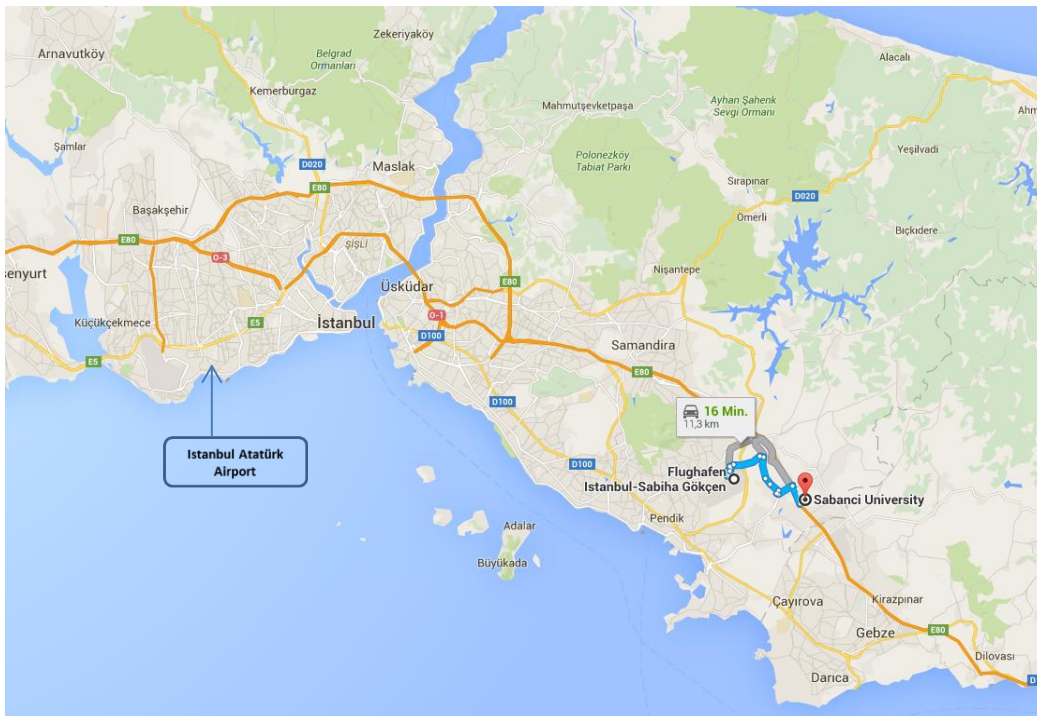
Conference venue and directions:

The conference venue is the campus of Sabanci School of Management <http://som.sabanciuniv.edu/>.

The participants will stay at the campus hotel located in the Graduate School of Business.

The campus is about 15 minutes away via taxi from Sabiha Gökçen International Airport: <http://www.sabihagokcen.aero/homepage>

We strongly recommend the participants to book their flights to the Sabiha Gökçen International Airport (and not to use Atatürk International Airport which is >60km away from the campus). Both major and low-cost airlines fly regularly to Sabiha Gökçen.



Program and Organization Committee:

Melsa Ararat, Sabanci University

Marc Goergen, Cardiff Business School, Cardiff University

Güray Karacar, Turkish Corporate Governance Association

Dennis Mueller, University of Vienna

Oguzhan Özbas, Koc University and USC

Burcin Yurtoglu, WHU Otto Beisheim School of Management

Timetable

| Thursday (29.09.2016) | | |
|-----------------------------------------------------------|-------|-------|
| Informal Get-together | 19:00 | |
| Friday Sessions (30.09.2016) | | |
| Welcome | 08:45 | 08:50 |
| Opening Remarks by Dennis Mueller | 08:50 | 09:00 |
| Paper 1 | 09:00 | 09:45 |
| Paper 2 | 09:45 | 10:30 |
| Coffee break | 10:30 | 11:00 |
| Paper 3 | 11:00 | 11:45 |
| Paper 4 | 11:45 | 12:30 |
| Lunch break | 12:30 | 13:30 |
| Paper 5 | 13:30 | 14:15 |
| Paper 6 | 14:15 | 15:00 |
| Coffee break | 15:00 | 15:30 |
| Paper 7 | 15:30 | 16:15 |
| Paper 8 | 16:15 | 17:00 |
| Paper 9 | 17:00 | 17:15 |
| Dinner | 19:00 | |
| Saturday Sessions (01.10.2016) | | |
| Paper 10 | 09:00 | 09:45 |
| Paper 11 | 09:45 | 10:30 |
| Coffee break | 10:30 | 11:00 |
| Paper 12 | 11:00 | 11:45 |
| Closing remarks and thoughts for the next Workshop | 11:45 | 12:15 |
| Lunch | | |

This year's Workshop will be co-funded by three institutions. Below you find brief information about them:

Koç University

Koç University was founded in 1993 as a non-profit private university in Istanbul, Turkey. In the twenty years since its establishment, Koç University has become one of the leading universities in Turkey, distinguished by notable contributions to the elevation of education, knowledge and service both domestically and beyond.

Corporate Governance Forum of Turkey (CGFT) at Sabancı University

Corporate Governance Forum of Turkey (CGFT) has been founded on 1st of March 2003 as a joint initiative of Turkish Industrialists' and Businessmen's Association (TUSIAD) and Sabancı University and undertook a work program as such until the end of 2004. Most important objective of the work program was to create awareness on the importance of Corporate Governance - an objective largely achieved thanks to the local and international developments, efforts of the Forum and restructuring reforms in the financial sector. Forum has acknowledged that the best way to contribute to the reform process was to focus on knowledge creation through scientific research. Today, CGFT continues its' work as an interdisciplinary academic initiative hosted by the Faculty of Management at Sabancı University.

Sabancı University

The seeds of Sabancı University, the Sabancı Group's most comprehensive social responsibility project in the field of education, were sown in the summer of 1995, at a search conference in which 50 academics from 22 countries as well as students and representatives from the private sector participated. The conference, however, was just the beginning, as it marked the start of an extensive process during which the leading educational institutions in Turkey and across the world were examined to find out how they work and identify the fundamentals that made them successful. Since 1999, when students began enrolling, Sabancı University itself has set an example for many universities.

Corporate Governance Association of Turkey (TKYD)

Founded in 2003, Corporate Governance Association of Turkey (TKYD) is a non-profit organization aiming to develop and promote adherence to corporate governance standards and guidelines in Turkey. Starting from publicly-held to family owned companies, from the state-owned enterprises to civil society organizations, from the sport clubs to economical journalism, conformance with the corporate governance principles is becoming more important as the basic tool for and the basic principle of a fair, transparent, accountable and responsible environment for today's global business world. Over 613 board members and senior executives meet at at TKYD to shape the future implementation of corporate governance practices in Turkey with the task of informing the public to keep abreast of these changes.