

In Pursuit of Prime: How to drive effective changes in the company

ABOUT THE SEMINAR

The Adizes Institute has been engaged in organizational transformation for many years and during this time has accumulated vast experience in effective implementation of changes in the company.

Pavel Belorussky PhD, Certified by the Adizes Institute will guide you through the main stages of the transformation of the company, talk about effective change management tools.

THE TARGET AUDIENCE

CEOs, Presidents, Owners, Board Members, C-Level Executives or anyone else charged with creating change within the organization.

DURATION: 2,5 days

2 days

GOALS OF SEMINAR

- Master the technology of effective change providing the alignment of the company towards joint vision
- Learn how to correctly build a change management sequence
- Learn how to support change by all project participants on changes
- Draw up a plan for changes in your company

WHAT'S DIFFERENT ABOUT THIS PROGRAM

The course features a unique methodology for change management, developed by Dr. Adizes and proven throughout the world.

You will learn how to create a technology of constant improvement in the company.

You will receive unique tools for solving cross-functional problems and developing solutions with almost 100% implementation.

PROGRAM

DAY 1 THEORY OF CHANGE MANAGEMENT. THE ADIZES METHODOLOGY

Changes-problems

- The causes of problems, problems are opportunities
- How to manage problems, how they become crisis

Functions of management

- What is good decision?
- The roles of Management and Conflicts in the roles

Management Styles

- Identifying of your own management style
- How to form a complimentary team
- Conflicts in the styles and Ideal Manager

Implementations of Decisions

- Why it is so costly and difficult
- Authority, Power, Influence

Formula of Success

- How to predict success

How to make your organization successful

I had the privilege and pleasure to work with Dr. Adizes and his team. Through our work, our professional insight and personal development led to better results. Mutual trust and respect became our motto

Nevra Cetin, CEO and CFO, Cimsa

DAY 2 PROBLEMS DIAGNOSIS AND CHANGE MANAGEMENT SYSTEMS

Organizational Lifecycle

- How the organizations grow, age and die
- Normal and abnormal problems at different stages
- How to guide the organization to Prime

Organizational Diagnostics

- How to diagnose to organization
- Understanding the chain of causality and forecasting the problems

Change management process

- Correct sequence of solving the problems
- Creating energy for change

DAY 3 STRATEGY IN TURBULENT TIMES

What comes first: strategy or structure

- Understanding the relationships of mission, strategy and structure

How to define the Mission and Structure an Organization

- Why does a company need clearly defined mission, vision and values?
- How does the mission drives strategy and tactics
- How to formulate mission statement
- What are the characteristics of well-structured organization
- Basic and advances structure concepts



WHY WOULD YOU USE THIS COURSE

THIS HIGHLY INTERACTIVE WORKSHOP is a perfect opportunity for you and selected members of your executive team to look at your organization from a lifecycle perspective and understand which problems are normal and abnormal. You will then be supported to draft a change plan for your company. It is definitely for you if you are looking for a way to make your company thrive in turbulent times

ABOUT THE SPEAKER

As a Certified Associate Pavel works around the world, teaching Adizes Management Theory and guides clients in the transformation of their organizations through the Adizes Methodology. Pavel graduated from Moscow State University and then received his Ph. D. in Mathematics from the University of Chicago. In 1996, while at the University of Chicago, Pavel received the Graves Prize for excellence in teaching. Since then Pavel has held positions as a professor at both the University of Michigan and UCLA. After leaving academia in 2000, Pavel became a successful top manager and entrepreneur, managing and/or owning companies of various sizes and industry specializations. Upon joining The Adizes Institute, Pavel utilized his management and entrepreneurial experience in helping a multitude of client organizations worldwide overcome the challenges of growing and scaling their business in a healthy and sustainable way. Most recently Pavel started supporting Doctor Adizes as the Deputy Chairman of the Board of Directors of the Adizes Institute. Pavel is bilingual in English and Russian. He is married and has two daughters. He currently lives in Baku, Azerbaijan, where he represents the Adizes Institute and doubles as the CEO of an educational startup incubator and a member of the Executive Board of a large industrial holding.

Internalization of the Adizes methodology has been one of our key enablers for continuous profitable growth. Every new day we are striving to eliminate internal friction and we are transferring all our good energy to the market to win the love and loyalty of our customers. We see the ever changing fashion retail market challenges as gifts that once tackled enable us to be an even better company. We endorse the philosophy and the science behind the whole program!

Cuneyt Yavuz, CEO, MAVI

THE DATE

May 15-17, 2019

THE PLACE

Istanbul, Radisson Blue Sisli

THE PRICE

USD 1400 with discounts available
Early Bird discount for the payment until
May 1st is USD 1300
Team Discount USD 700 for the second
participant, and USD 500 for the third
participant from the same company
Loyalty discounts (please ask Adizes
Associate for the details)

REGISTRATION

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