

FAMILY BUSINESS OWNERS' WORKSHOP

5 November 2014, ISTANBUL

6 November 2014, IZMIR



Barbara R. Hauser, M.A., J.D.

Barbara Hauser, author of the International Family Governance, has worked with family-owned businesses in the United States for more than 30 years, first as a lawyer and then as a governance advisor.

For the past 10 years she also advised significant family businesses in the Gulf Region. She has spoken on governance issues in many countries, including Turkey (the 2011 Annual

Corporate Governance Summit and the Governance Workshop for Family Businesses on October 2012).

See www.brhauser.com for more information, including a number of articles that can be downloaded.

Participants are encouraged to read "All in the Family" written for Chartered Secretary's Governance issue, on governance in family firms (the first article on the governance page of the website).

Corporate
Governance
Association
of Turkey



TAIDER
Aile İşletmeleri Derneği
FBN-Türkiye

Date: 5 November 2014, Wednesday
Time: 09:00 - 13:00
Address: Türkiye Kurumsal Yönetim Derneği Ofisi
Yıldızposta Caddesi Dedeman İşhanı No: 48
Kat: 7 Esentepe Beşiktaş İstanbul
Phone: 0212 347 62 73

09:00 - 10:30 Family's Strategic Goal

- Keep as a family-owned business for generations
- Expand currently to attract outside investors
- Professionalize to prepare for an Initial Public Offering (IPO)

Governance of the Business

- Active Board with Independent Directors
- Shareholder communications (whole family)
- Clear requirements for family to have management positions

10:30 - 10:45 Coffee break

10:45 - 12:30 Governance of the Family

- Family Constitutions
- Family Councils and Junior Boards
- Family Succession Plans & NextGeneration Education

Management of the Family Wealth and related Benefits

- Creation of a Family Office
- Determining the range of Services
- Monitoring expenses vs. value-adds

12:30 - 13:00 Q & A

Date: 6 November 2014, Thursday
Time: 10:00 - 14:00
Address: Ege Genç İşadamları Deneği (EGİAD)
1456 Sokak No:10/1 Punta İş Merkezi
Kat:8 Alsancak – İzmir
Phone: 0212 347 62 73

10:00 - 11:30 Family's Strategic Goal

- Keep as a family-owned business for generations
- Expand currently to attract outside investors
- Professionalize to prepare for an Initial Public Offering (IPO)

Governance of the Business

- Active Board with Independent Directors
- Shareholder communications (whole family)
- Clear requirements for family to have management positions

11:30 - 11:45 Coffee break

11:45 - 13:30 Governance of the Family

- Family Constitutions
- Family Councils and Junior Boards
- Family Succession Plans & NextGeneration Education

Management of the Family Wealth and related Benefits

- Creation of a Family Office
- Determining the range of Services
- Monitoring expenses vs. value-adds

13:30 - 14:00 Q & A

To Register:

Tuition fee is TL 500 + VAT (18%) which covers the lecture and course materials. TKYD members are eligible for 30% and TAIDER members are eligible for 20% discount. Presentations are in English and no simultaneous translation is provided. For detailed information and registration please contact; Ahmet Balcılar on 0212 347 62 73 or abalcalar@tkyd.org
TKYD reserves the right to change or cancel any part of its published programme due to unforeseen circumstances.